

Excerpt from Nasdaq.com, April 17, 2019

<https://www.nasdaq.com/article/6-esg-etfs-beating-spy-this-year-is-there-more-room-to-run-cm1130519>

6 ESG ETFs Beating SPY This Year: Is There More Room to Run?

Environmental, social and governance (ESG) investing is a new big thing in the ETF industry. Issuers are increasingly coming up with products. As of October 2018, [assets tied to ESG products were about \\$12 trillion](#)

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Against this backdrop, below we highlight a few ESG ETFs that have gained the most in the past three months. These funds have beaten the **SPDR S&P 500 ETF** [SPY](#) (up 13.2%).

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Invesco WilderHill Clean Energy ETF [PBW](#) - Up 19.8%

The underlying WilderHill Clean Energy Index is composed of stocks that are publicly traded in the United States and engaged in the business of advancement of cleaner energy and conservation. The fund charges 70 bps in fees (read: [Forget Trump Budget, 5 Green ETFs Crushing the Market](#)).

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More Run Ahead?

ESG ETFs make up around 0.54% of ETF assets globally, and only 0.31% of those in the United States as of March, according to ETFGI. [In a survey done in late 2018 by Newton](#) , a subsidiary of BNY Mellon, revealed that 55% of 1000 surveyed Americans are still unaware of socially responsible investing.

However, several surveyed people who are now aware of the theme "stated they were moderately, highly or extremely interested in it after learning about it." This clearly explains that the area is still operating below its full potential and thus has more room for growth.
